Hamilton High School

Curriculum Guide

COURSE TITLE: Agribusiness

Dual Enrolled with Butte College (AB 26)

PREREQUISITE: Junior or Senior

Introduction to Agriculture or Instructor Consent

LENGTH OF COURSE: One Year

BRIEF COURSE DESCRIPTION:

This course is designed for advanced study of agriculture business opportunities and economics for students with an interest in agriculture by incorporating agriculture into the principles of economics, business management, employability, and marketability of agricultural products. This course will help students understand and apply basic economic principles as they relate to individual consumers, production agriculture, and agribusiness management. Life skills such as resumes, job applications, interview skills, accounting, and college and scholarship applications will be included.

CONTENT STANDARDS:

CLF 1150 Agricultural Business	CLF 1400 Finance and Credit
Management	CLF 1450 Marketing
CLF 1200 Economic Principles	CLF 1500 Cooperatives
CLF 1250 Management Functions	CLF 1500 Sales and Selling
CLF 1300 Agribusiness Accounting	CLF 1600 Agribusiness Taxation
CLF 1350 Financial Planning and	CLF 1750 Agricultural Law
Analysis	CLF 1850 Agencies and Services

GOALS AND OBJECTIVES:

- 1. Students will develop an appreciation and understanding of the agriculture industry and its importance to our economy.
- 2. Students will understand the individual behavior (microeconomics) and global behavior (macroeconomics) in the economy.
- 3. Students will demonstrate the ability to understand the difference between the final goods and services that the economy produces and the productive resources that are used to produce the goods and services by comparing and contrasting the relationships of labor, capital, management, and technology.
- 4. Students will understand how government organizations affect agriculture and the characteristics of and differences between national and international trade.
- 5. Each student will further develop leadership skills through involvement in the FFA. All students will keep an AET record book for FFA.

AG DEPARTMENT TARDY POLICY:

This tardy policy is in addition to the Hamilton High School tardy Policy. Each student will be given 50 participation points per semester. 5 points will be subtracted for each tardy. These will be tracked as an assignment in Aeries.

TOPICS TO BE COVERED:

- A. Introduction to Agribusiness and Economics
 - 1. What is Agriculture Economics?
 - 2. History of U.S. Agriculture
 - 3. Careers in Agribusiness
- B. Farm Safety
 - 1. Responsibilities
 - 2. Factors per Accidents
 - 3. OSHA Guidelines
- C. Economic Systems
 - 1. Types of Economic Systems
 - 2. Types of Business Organizations
 - 3. U.S. Monetary System and Fiscal Policy
 - 4. Profile of the U.S. Economy
- D. Economic Concepts
 - 1. Specialization and Comparative Advantage
 - 2. Physical Production Relationships
 - 3. Costs and Revenue
 - 4. Types of Input Costs
 - 5. Effect of Technology on Costs
 - 6. Revenue Consideration
- E. Supply and Demand
 - 1. Utility
 - 2. Consumer Behavior
 - 3. Food Products
 - 4. Market Structures and Competition
 - 5. Monopolistic Competition
 - 6. Perfect Competition
- F. Business Organization
 - 1. Single Proprietorship
 - 2. Partnerships
 - 3. Corporations
 - 4. Cooperatives
- G. Agriculture Programs
 - 1. Loans
 - 2. Subsidies
 - 3. Alternatives
- H. Government Agencies and Services
 - 1. United States Department of Agriculture
 - 2. Cooperative Extension
 - 3. Primary Agencies Affecting Farmers
- I. Marketing of Products
 - 1. Economic Aspects of the Farm Supply
 - 2. Marketing Functions
 - 3. Sales and Selling
 - 4. Costs of Marketing Food and Fiber Products
 - 5. Economic Setting for U.S. Agriculture Policy
- J. Principles of Agribusiness Management
 - 1. Federal Reserve System

- 2. Input-Output Functions
- 3. International Trade and Agriculture
- K. Commodity Marketing
 - 1. Cash Markets and Forward Contracts
 - 2. Futures Contracts
- L. Employability Skills
 - 1. Resumes
 - 2. Cover Letters
 - 3. Interview Skills
 - 4. Employment Opportunities
 - 5. College Applications
 - 6. Scholarship Applications
- M. Recordkeeping
 - 1. Journals
 - 2. Budgets
 - 3. Cash Flow Statements
 - 4. Depreciation

COURSEWORK / EVALUATION:

- Every student will keep a class notebook that is provided by the teacher. This notebook will hold all notes, handouts, daily starters, homework, projects, and research. Notebooks will need to be in class everyday and will be graded on completeness without prior notice throughout the year. Please keep them up to date and accurate.
- Attendance is important, as the activities involving discussion and classroom participation are valuable and notes cannot substitute what took place in the classroom. More than 7 unexcused absences may result in a deduction of credits. It is the responsibility of the student to make up any missed notes or assignments within 2 days of an excused absence. It is best to do this before school, not during class instructional time. LATE ASSIGNMENTS WILL NOT BE ACCEPTED after zeroed in AERIES!
- Every student will be expected to participate in **2 FFA activities during each semester.** FFA activities will be announced and posted in class.
- Every student will keep an accurate record book in AET that corresponds to his or her FFA projects. The project must relate to agriculture where students can document money spent/earned, or hours worked.
- While participating in agriculture classes, school farm activities, and FFA I understand my picture may be taken and used in media promoting FFA and Hamilton High School.

Evaluations will be based on the quality of finished projects, tests, and instructor evaluation. Grades will be determined as follows:

Tests, Quizzes, and Projects	30%	A = 90-100%
Classwork, Homework, Notebook	40%	B = 80-89%
Class Participation	10%	C = 70-79%
AET	10%	D= 60-69%
FFA	10%	F= 59% and below

Student Signature	
Parent Signature _	